

PLANS REVEALED FOR ZIP WORLD'S NEXT ADVENTURE

Zip World has revealed plans for its next adventure, a 75 bedroom hotel on the outskirts of Llanrwst.

Located on a site at Parc Tŷ Gwyn off the A470, the proposed Gwesty Antur/Adventure Hotel would include a dining area, sauna and glass lane pool. The proposals also include adventure based features such as a slide from the top to the ground floor, underground caving, external climbing wall and virtual reality experience and activity pods.

A public consultation on the plans will be launched on Monday (12th June) and will run until 10th July. The company will then submit a planning application to Conwy County Borough County, with construction starting in 2018 subject to consent.

Zip World Director, Sean Taylor said: "Our customer research shows that a high percentage of holidaymakers who visit our adventures stay outside north Wales in places such as Chester, Manchester, Liverpool and Shrewsbury as there is not enough available in the area.

"This means that the region loses out on the additional tourist spend in local shops, restaurants, bars and other attractions.

"North Wales is absolutely booming and we want to make sure that what we bring to the mix benefits the wider economy. That is why we're putting plans together for the Adventure Hotel."

He added: "By providing additional, purpose built accommodation within the area, we will be encouraging our customers to explore and enjoy all the other excellent amenities and attractions on offer here.

"The site we're proposing is the perfect location - accessible from the A55 and within close distance to Llanrwst town centre and Betws y Coed. We'll be ensuring that there is full synergy between our hotel development and other local businesses.

"The hotel will promote tourist attractions and facilities available locally with an opportunity for visitors to get a preview of what north Wales has to offer in terms of adventure tourism in our virtual reality experience pods. Visitors will be able to book their adventure there and then."

"Having been brought up in the local area, I am passionate about bringing new opportunities to the local community and creating a lasting legacy."

Already a large provider for local employment with over 300 members of staff, many living within 5 miles of work, the hotel proposition is an exciting development for employment in the Llanrwst area.

A drop-in community consultation event will be held at the Eagles Hotel, Llanrwst between 11am-2pm on Saturday 17th June. Local people are invited to come along to find out more, ask questions and give their views.



More information and feedback forms are also available from www.zipworld.co.uk/hotel

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For more information and images, please contact Carly at Carly@zipworld.co.uk

NOTES

- Zip World opened its first adventure at Penrhyn Quarry, Bethesda in 2013. 'Velocity' is the fastest zip line in the world and the longest in Europe.
- The company now has 10 adventures across three sites (Bethesda, Blaenau Ffestiniog, and Betws-y-Coed), including the recently launched 'Fforest Coaster'.
- This year Zip World Base Camp - the company's new office headquarters - were established at Dolanog in Llanrwst.
- A brand new 'Adventure Terminal' is due to open in Bethesda later this year, including restaurant, coffee shop, bar and conference facilities; viewing area; adventure reception and gift shop; plus electric car charging points.

